

New England Dollars for SCHOLARS[®]



A Division of Scholarship America[®]

September 2009

Volume 1, Issue 10

**New England's 12th Annual Chapter Volunteer Workshop
Saturday, November 7, 2009
College of the Holy Cross, Worcester, MA**

The chapter year is in full swing! It's a great time to send a delegation to the 12th Annual Chapter Volunteer Workshop on Saturday, November 7th at the College of the Holy Cross in Worcester, MA from 8:30 AM to 3:00 PM.

Lynne Zervas, Director of Chapter Support Services, and I are looking forward to seeing many of you at this traditional event. We have planned something for every chapter — whether yours has a large board of directors or a small one, has been in operation for several decades or just joined Dollars for Scholars, has lots of assets or only a few thousand dollars, is struggling to stay viable or is solid and productive, is looking for new ideas or wants to share its successes.

We know you'll find the day valuable. Registration forms and workshop details follow.

Sincerely, David W. Duncan, Executive Director

Directions to College of the Holy Cross

Go to www.holycross.edu for directions from your starting location.

Be advised that at the bottom of the exit ramp from Rt. 290 East, drivers must move over to the extreme right lane immediately and then make a sharp right hand turn up the hill. When exiting the ramp from Rt. 290 East, do not go straight through the traffic light.

Proceed up the steep hill to Gate 7 and turn left through Gate 7.

The Hogan Campus Center is the second building on the left. Parking is to the right of the Center. Enter through the double doors where you will be on the third floor. We are meeting on the fourth floor. The stairs are immediately to the right of the entrance. Elevators are deeper in the foyer, to the right. Registration is on the fourth floor by Suite B.

Dear New England Friends,

Regional Board

Matt Acheson
AXA Advisors, LLC

John Bilafer
Town of Arlington

Kevin Garganta
Bristol Community College

John Harney
*New England Board
of Higher Education*

Bill Hurry
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Susan Weinberger
Mentor Consultant Group

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Stoneham, MA 02180
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<http://ne.dollarsforscholars.org>

Change is constant, and that fact is always true here at New England Dollars for Scholars. As you are aware, Scholarship America's President and CEO, Cliff Stanley, resigned effective July 31st and Mim Schreck, former Chair of Scholarship America's Board of Trustees, has assumed the title of Interim President while a national search is conducted for our next President.

That change, while very significant, has not been our only challenge here in Stoneham. New England Dollars for Scholars has been significantly and directly affected by the closing of the New York Dollars for Scholars office. Effective July 1, Lynne and I added 118 New York Dollars for Scholars chapters to our 168 chapters in New England and 54 New York Collegiate Partners to our 110 Collegiate Partners here in New England.

How are we going to support all these new chapters and Collegiate Partners at the level you all have come to expect? While it may seem like a difficult and overwhelming task, it is also an opportunity to bring together two strong regions and almost 300 chapters that have much to share with and learn from each other. In subsequent Newsletters and future Workshops we will make full use of our much larger scope.

Lynne and I are very excited about the leadership for our Worcester gathering. We have many special guests to share with you. Our morning session will focus on the theme of helping students Get Ready for postsecondary education. Susan Gordon Weinberger is a nationally known authority on mentoring. She also served for the maximum term on Scholarship America's Board of Trustees and currently is an Honor Roll Trustee. Susan is also a member of the Regional Board of New England Dollars for Scholars. She is both an inspiring and very enjoyable speaker and we look forward to having her with us.

We are very pleased to have another member of the New England Dollars for Scholars Board, Marie O'Malley. Marie is the Director of Consumer Research for Sallie Mae, and she will share with you some compelling research on how families pay for college. What could be closer to the hearts of Dollars for Scholars chapters?

Also joining us are two key individuals from Scholarship America. Matt Konrad is responsible for all that happens with online technology at the National Office. He will share with you some of the new and exciting ways chapters can use online technology to enhance your work. Mary Wynne, aside from being my new boss (translation: be nice to her), will give you an inside look at what is happening with Scholarship America as well as explore with you some of the very intriguing findings from the recent online chapter survey. Mary is very interested in your insights. You will also meet our Interim President, Mim Schreck.

Finally and perhaps most importantly, the workshop will offer you the chance to share best practices with the experts — your chapter colleagues. Please don't miss this opportunity to share and learn. Lynne and I look forward to seeing you in Worcester.

David W. Duncan, Executive Director

Chapter Volunteer Workshop, Saturday, November 7, 2009

The College of the Holy Cross will again host this event. We begin with Continental Breakfast at 8:30 AM and end at 3:00 PM. Our plenary session features Dr. Susan G. Weinberger, a dynamic and nationally respected consultant on youth mentoring. Susan will discuss the power of mentoring and the multi-directional benefits of establishing successful mentoring programs in your communities.

Six small group sessions:

- Mentoring Students in Your Community: Continuing the Discussion – Presenter: Susan Weinberger. Susan will talk in a smaller group of chapter volunteers about how to follow the quality assurance standards to design, implement and evaluate an effective program including setting up a Dollars for Scholars chapter for mentees.
- Technology and Chapters: Building Your Online Presence – Presenter: Matt Konrad, Communications Department, Scholarship America. Matt will discuss key technologies with chapters including social media (Facebook, etc.), effective e-mail, easy ways to get your chapter online, and other areas of interest to volunteers.
- Scholarship America: Making the Most of Your Relationship – Presenter: Mary Wynne, Assistant VP, National Programs. Mary will share the mission, vision and values of Scholarship America and how chapter volunteers can make the most of their affiliation.
- Technology and Chapters: Roundtable – Presenter: Matt Konrad. Matt will facilitate this roundtable to give chapter volunteers the chance to discuss specific ideas, issues, concerns related to using online technology.
- Scholarship America: Online Chapter Survey – Presenter: Mary Wynne. Mary will review the preliminary results of the Online Chapter Survey conducted in early 2009, and explore the findings in greater detail.
- How America Pays for College: 2009 Report – Presenter: Marie O'Malley, Director of Consumer Research, Sallie Mae. The study provides an extensive picture of how strongly American college students and their parents believe in the importance of higher education and the financial investment they make to achieve a college degree. The findings are based on a nationally representative survey conducted in spring 2009 of over 1,600 college students and parents.

Luncheon Presentation: Mim Schreck, Interim President of Scholarship America, will address the group about changes at Scholarship America and its plans for the future.

Workshop Registration Form

Mail this form (make as many copies as needed) to New England Dollars for Scholars, 51 Main Street, Suite 2, Stoneham, MA 02180 along with \$40 for each registrant by Friday, October 30, 2009. The registration fee includes Continental Breakfast, Lunch, and all materials.

Name _____

Mailing Address _____

Chapter Name _____

Phone _____ Email _____

Name _____

Mailing Address _____

Chapter Name _____

Phone _____ Email _____



51 Main Street, Suite 2
Stoneham, MA 02180

Because College Doesn't Happen By Chance[®]

Come One! Come All! Chapter Volunteer Workshop!

When: Saturday, November 7, 2009

8:30 AM to 3:00 PM

Where: College of the Holy Cross (www.holycross.edu)

Hogan Campus Center

Who: New England Dollars for Scholars Chapter Volunteers

Cost: \$40 per person

Inside: Registration Form, Directions, and Workshop Outline

Raffle: Dollars for Scholars Tote Bag filled with one of every Dollars for Scholars product